

# STRATEGIC LEADERSHIP FOR TRANSFORMATION GROWTH

**GROW YOUR TALENT,  
GROW YOUR ORGANISATION.**

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## About this course

This 2-day program equips leaders and managers with the ability to think strategically, make sound decisions, and lead people effectively in a fast-changing environment. Participants will explore leadership frameworks, strategic thinking tools, people management techniques, and change management approaches. Through case studies, group discussions, and practical applications, participants will gain confidence in aligning leadership with organizational goals, engaging stakeholders, and building high-performing teams.

## Who Should Attend?

1. Supervisors
2. Assistant Managers
3. Managers
4. Leaders responsible for strategy execution, people development, or organizational transformation.

## Learning Outcomes

By the end of this programme, participants will be able to:

1. Distinguish between leadership and management roles.
2. Apply strategic thinking frameworks to decision-making.
3. Foster creativity and innovation within teams.
4. Link financial literacy with leadership decisions.
5. Apply people management essentials, including coaching and mentoring.
6. Influence stakeholders through trust, credibility, and negotiation.
7. Lead change effectively using models such as Kotter and ADKAR.
8. Build and sustain high-performance teams.
9. Develop a personal leadership pledge to guide future leadership practice.



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# STRATEGIC LEADERSHIP FOUNDATIONS



## MODULE 1, 2

- 1. Understanding Strategic Leadership**
  - Leadership vs. management: key distinctions and overlaps.
  - Vision, mission, values as drivers of success.
  - Aligning leadership style with organizational goals.
- 2. Strategic Thinking & Decision Making**
  - Structured decision-making frameworks (systems thinking, SWOT).
  - Balancing short-term execution with long-term strategy.
  - Data-driven vs. intuitive approaches.



## MODULE 3, 4

- 3. Creativity & Innovation in Leadership**
  - Building a culture of innovation.
  - Techniques for idea generation.
  - Removing barriers to creative thinking.
- 4. Leading with Business Acumen**
  - Understanding market dynamics and competitiveness.
  - Linking financial literacy with leadership.
  - Driving competitiveness through strategic acumen.



# PEOPLE MANAGEMENT & INFLUENCE



## MODULE 5, 6, 7

- 5. People Management Essentials**
  - Leadership styles and team impact.
  - Coaching and mentoring techniques.
  - Motivating and engaging individuals
- 6. Influencing & Stakeholder Engagement**
  - Building credibility and trust.
  - Persuasive communication and negotiation.
  - Managing difficult stakeholders confidently.
- 7. Leading Change**
  - Identifying resistance and overcoming it.
  - Kotter & ADKAR models.
  - Leading teams through uncertainty



## MODULE 8, 9

- 8. Building High-Performance Teams**
  - Traits of high-performing teams.
  - Collaboration and accountability tools.
  - Sustaining performance through recognition.
- 9. Leadership Legacy & Action Plan**
  - Reflection on leadership journey.
  - Drafting personal leadership pledge.
  - Peer sharing: "My Leadership Legacy"



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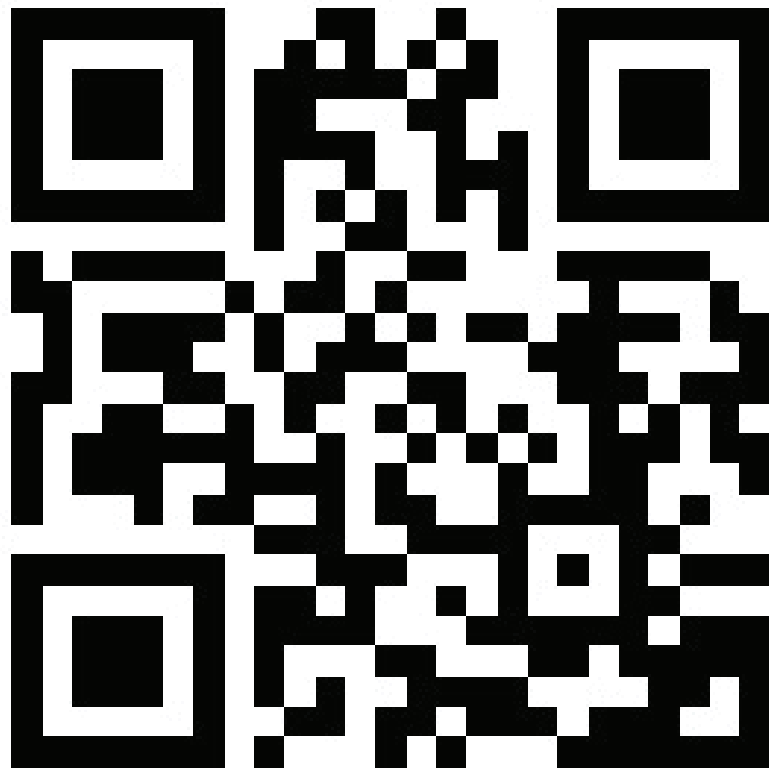
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SCAN QR CODE FOR DETAIL INFO



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