

# CANVA MASTERY FOR WEBSITES & LANDING PAGES

Zero Code, Full Impact

**GROW YOUR TALENT,  
GROW YOUR ORGANISATION.**

Facebook Instagram Twitter YouTube @rwctofficial | [www.rwcorporatetraining.my](https://www.rwcorporatetraining.my)





## About this course

CANVA MASTERY FOR WEBSITES & LANDING PAGES: ZERO CODE, FULL IMPACT is a 2-day hands-on programme that equips participants with practical skills to design, build, and publish professional websites and landing pages using Canva without any coding. Participants will learn website planning, page structure, visual design, and landing page best practices, as well as how to publish, connect domains, and optimise performance. By the end of the programme, participants will be able to independently create and optimise Canva-based websites and landing pages to support business and marketing objectives.

## Who Should Attend?

1. Entrepreneurs, freelancers, small business owners
2. Content creators & marketers
3. Non-designers who want to create websites/landing pages without coding

## Learning Outcomes

By the end of this programme, participants will be able to:

1. Understand Canva's website and landing page features.
2. Plan, structure and design websites aligned with business or personal goals.
3. Customize Canva templates with branding elements (fonts, colors, images, videos).
4. Build multi-page websites and single-page landing pages.
5. Integrate interactive elements such as links, buttons, forms and embedded media.
6. Apply principles of high-converting landing page design (headline, offer, CTA, social proof).
7. Ensure websites and landing pages are responsive and mobile-friendly.
8. Publish websites/landing pages using Canva's free or custom domain.
9. Connect websites with analytics tools (Google Analytics, Meta Pixel) to track performance.
10. Conduct testing and optimization to improve engagement and conversions.



**GROW YOUR TALENT,  
GROW YOUR ORGANISATION.**

[@rwctofficial](#) | [rwcorporatetraining.my](#)

**RICHWORKS™**  
CORPORATE TRAINING



# WEBSITE CREATION WITH CANVA



## MODULE 1, 2

- 1. Getting Started with Canva for Web**
  - Canva interface overview, web features, and navigation
- 2. Website Planning & Structure**
  - Website planning, page structure, content flow, wireframe basics



## MODULE 3, 4

- 3. Designing Your Website in Canva**
  - Design principles, layouts, branding consistency
- 4. Interactive Elements & Integration**
  - Interactive elements, links, embeds, and basic integrations



# LANDING PAGES, PUBLISHING & OPTIMISATION



## MODULE 5, 6

- 5. Introduction to Landing Pages**
  - Purpose and structure of landing pages, conversion fundamentals
- 6. Designing Landing Pages in Canva**
  - Landing page design, messaging, CTA, and layout best practices



## MODULE 7, 8

- 7. Publishing & Connecting Domain**
  - Publishing websites, domain connection, Canva site settings
- 8. Testing & Optimization**
  - Testing, optimisation, performance review, improvement techniques



**GROW YOUR TALENT,  
GROW YOUR ORGANISATION.**

[f](#) [i](#) [@](#) [d](#) [v](#) [@rwctofficial](#) | [rwcorporatetraining.my](#)

**RICHWORKS™**  
CORPORATE TRAINING





SCAN QR CODE FOR DETAIL INFO



**RICHWORKS CORPORATE TRAINING SDN BHD**

No.77 Jalan Badminton 13/29 Seksyen 13  
40100 Shah Alam, Selangor. Tel : **+6010 244 4322**

**GROW YOUR TALENT,  
GROW YOUR ORGANISATION.**

     @rwctofficial |  [rwcorporatetraining.my](http://rwcorporatetraining.my)

Richworks Corporate Training Sdn Bhd. 202501047761 (1649169-V)